

KTXA PROGRAM/ISSUES REPORT

April 1-June 30, 2008

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Ascertainment Report

April-June 2008

Education

4/1 7pm An education report shows Arlington has the highest number of students who graduate high school. Fort Worth comes in second graduating 56 percent of their students and Dallas graduated 44 percent. **4/5 8pm** The Fort Worth school district has a national teacher recruiting drive. They placed billboards in San Diego and other California cities. **4/11 8pm** Weatherford student Matthew Thomas took first place in the state geography bee. **4/21 7pm** The Booker T. Washington School for the Performing and Visual Arts opened again two years of undergoing a 55-million dollar expansion and renovation project. **4/24 8pm** North Texas school leaders are looking out for students drinking energy drinks that contain alcohol. **5/12 8pm** A north Texas woman who sells commercial real estate has partnered with a north Texas school to educate girls about commercial real estate opportunities.

5/22 7pm Some Dallas high school students have a campaign that will raise the awareness of teens use of the drug "cheese". The student leaders want to dispel the myth that the majority of their school use "cheese".

Medical

4/1 7pm A Texas medical conference has revealed new research showing Morgellon disease is real. **4/2 7pm** In honor of World Autism Day a north Texas family shared how they are getting a lot of support as they try to find the right treatment for their son. **4/4 8pm** A north Texas girl is visiting Disneyworld, thanks to the Make a Wish Foundation. She has a rare disease called Rasmussen's encephalitis that is attacking her brain. She will have surgery to remove half of her brain in the summer. **4/15 8pm** A medical doctors talks about his battle with breast cancer. **4/15 8pm** The Visiting Nurses Association has created medical passports that law enforcement officers can carry with them in case they are injured while on duty. Medical personnel will have immediate access to the officer's medical history. **4/16 8pm** A report on what women need to know about the high cost of breast cancer. **4/24 8pm** What do your dreams mean? Damian Nordmann from the Dallas School of Metaphysics discusses the issue in a LIVE interview. **4/24 7pm** Psychologist Sylvia Gearing discusses why teen girls sometimes commit violent acts against one another. **4/24 7pm** KTXA has a viewer boot camp. Selected viewers are losing weight on the program. The station is following their progress and gives weekly updates. **5/2 7pm** Students from two north Texas schools were taught how to use a surgical robot. The robot will assist with hysterectomies and prostatectomies at Harris Methodist Southwest Hospital in Fort Worth. **5/2 7pm** The state of Texas began distributing free discount prescription drug cards to residents. Most of the major pharmacy chains accept the card and those with or without insurance are eligible.

5/9 7pm A medical report on which tests women should take and at what age. **5/9 8pm** A look at ways parents are helping their children recover from autism. Many are finding help through their child's diet. **5/15 7pm** Psychologist Sylvia Gearing discusses new facts about the "hook up" culture. **8pm 5/21** Some north Texas moms-to-be are getting free prenatal vitamins thanks to the Start Life Healthy Program. **5/28 8pm** During June the American Red Cross will place the names of all blood donors in a drawing for free gas cards. **5/30 8pm** New technology is making it easy to have your entire medical history at your fingertips. The Vital Key is a service that stores medical records on a portable USB thumb drive. **6/4 8pm** For National CPR Training Week Dallas City council member learned the fundamentals of performing CPR with the help of the representatives from the American Heart Association. **6/5 8pm** Two north Texas cancer survivors share 21 things you need to know if your girlfriend gets breast cancer. **6/25 7pm** A blood drive now in its 34th years was held at Billy Bob Texas in Fort Worth.

Investigative

4/1 7pm A look at the troubling trend of kids consenting to sex parties. **4/24 8pm** An investigative report on why thousands of north Texas men and women are openly searching a popular website for an extra-marital affair. **5/12 8pm** A look at how the ISO rating determines the rate of your home owners insurance.

Community

4/2 7pm Students at the University of North Texas wrapped up their annual Shack-a-Thon to help raise awareness of homelessness. The students built shacks out of cardboard, and lived in them for two days to see first hand what it's like to be homeless. **8pm 4/3** An in studio interview on the prom shop project. This community based group provides prom dresses to girls who cannot afford one.

4/18 TXA newscasts were LIVE from the Fort Worth Artfest. The broadcast included news stories, weather and highlights of the festival. **4/21 5pm** For the first time ever, Texas leads the nation in Fortune 500 companies. There are 58 Fortune 500 companies in Texas, 23 of them have their corporate headquarters in north Texas. **4/22 4pm** As part of a new program called Pass the Bread, Mrs. Bairds Bread donated half a million loaves of bread to 25 food banks in five cities. The program is part of the company's 100th anniversary celebration. **4/24 8pm** A report on a north Texas woman who makes a special bracelet for cancer survivors to wear in the annual Fort Worth Race for the Cure. **4/28 8pm** TXU donated one million dollars to the health department to help people who can't afford their summer electric bills. **5/13 8pm** A new statue of the James Madison High School mascot was unveiled at the school's entrance. A local natural gas provider paid for the statue along with landscaping, new sidewalks, and brick paving. It's part of Mayor Tom Leppert's Operation Front Door program. Businesses are matched with schools and contribute up 50-thousand dollars to the program. **5/26 8pm** A report on a group of war widows who started the support group HUGGS. **5/26 8pm** The Association of Gospel Rescue Missions hosted their conference in Dallas. The group consists of leaders of homeless shelters from around the country. **5/27 8pm** Mayor Tom Leppert kicked off the annual Mayor's Summer Reading Program at the Dallas Central Library. **6/11 7pm** A look at the summer season of Dallas' Shakespeare Dallas. **6/11 7, 8pm** The city of Arlington's tourism department has a new campaign aimed at keeping local vacationers home for the summer. **6/11 8pm** A legal expert offers tips for staying safe while traveling overseas. **6/13 7, 8pm** It's the first of its kind in the country, a children's library in a shopping center. The "Bookmarks" children's library opened at North Park Center. **6/13 7, 8pm** Dart is planning to add one point three million dollars to its newest light rail station. That has some taxpayers concerned.

6/23 7pm While in Dallas undergoing chemotherapy for a brain tumor an eight year old lost some of his prized possessions when the family car was broken into. Dallas police officers helped replace the stolen items and made him an honorary police officer for a day. **6/23 7, 8pm** E-rewards in Dallas made it onto this year's "best small and medium companies to work for" list. The online market research firm learned about the special recognition in a surprise announcement. **6/25 7pm** A local grocer donated a quarter of a million diapers to local agencies to help north Texas mothers better care for their babies. The supplies will be distributed to women's centers. **6/25 7pm** AAA says its latest survey finds a majority of its local members still plan to take vacation trips this year. The survey found just over half of Texas AAA members plan to travel the same amount this summer as last summer.

Environment

4/20 7pm Texans are going green in record numbers. A new report shows Texas had the fourth highest number of hybrid vehicle sales in 2007. **4/21 7, 8pm** In honor of Earth Week 25 trees were planted at an East Plano park. **5/1 7, 8pm** The American Lung Association released its annual state of the air report. Dallas ranks 7th on the top ten list of metro regions with the worst ozone pollution. **5/1 7pm** A report on how some are growing their own food to help them save money. **6/5 8pm** Texan T. Boone Pickens is buying water and lots of it as his latest big Texas business venture. **6/13 7pm** Exxon Mobile kicked off its annual green team initiative at its Irving headquarters. The program pairs students with environmentally-focused jobs and educational opportunities. In the past 27 years more than 33 hundred students have taken part in the program

Crime

6/13 8pm With foreclosures up, and sales down in north Texas a growing number of realtors and owners are calling on "house sitters." Hundreds of burglaries have been reported in north Texas over the last six months, in vacant, furnished and unfurnished homes on the market. The career of "house sitting" is now advertised online, and touts living rent free. **6/25pm 7pm** The Dallas police department's mounted patrol welcomed its newest officer to the unit.